



2017-18 Basketball Advertising Submission

Basketball Player's Name: _____ Player's Phone: _____

Advertiser: _____ Date: _____

Ad art enclosed Ad sent by email * Use previous year's ad

* If ad is emailed or mailed separately, reference the name of the player so he will be credited for the ad.

Contact Person (For Business Ad): _____

Street Address: _____ City, State, Zip: _____

Phone Number: _____ Email Address: _____

Gym Banner:

Banners are hung at Spirit Life Gym. Noah has over 50 games at home and two other basketball programs utilize the gym as well.

- 2x4 banner - \$250 (new) \$200 (renew and use the same banner from last year)
- 3x6 banner - \$350 (new) \$300 (renew and use the same banner from last year)
- 8x8 banner - \$600 (new) \$500 (renew and use the same banner from last year)

Website Landing Page and Inside Pages Ads: (NOAHjags.org to view current rotating ads)

(Google Analytics: Avg. 1,067 users/mnth, over 115,266 pages viewed (5.92 pages view per visit) in the last 12 months)

- Both Landing and Inside Pages Ad - \$300 Inside Pages Ad - \$150

Team App Ads: Full year of ads visible anytime the app is used. (180+ users @ 6 times/week)

Only title sponsor ads will run on NOAH App

- Title Sponsor (2-4) at \$500

NOAH Jaguars Basketball Game Program:

• Full Color Ads, Select Size:

- Full Page \$400 or \$325 if you also purchased a banner, website or TeamApp Advertising.
- Half Page \$300 or \$225 if you also purchased a banner, website or TeamApp Advertising.
- Quarter Page \$200 or \$125 if you also purchased a banner, website or TeamApp Advertising.
- Eighth Page \$100 or \$75 if you also purchased a banner, website or TeamApp Advertising.

Premium (Back Cover, Inside cover) of Program: (First two to pay)

- \$500

If you want to utilize all advertising avenues please email NOAHbasketballAD@gmail.com for pricing discount.

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▪ **Player Ads:**

Player ads make the Basketball Program look more personal, fun & memorable for the team. Families can buy ads to encourage and congratulate their players for the 2017-18 season. Portraits or uniform pictures can be included, along with clip art, verses, or other messages for your player.

Half Page Personal ad: \$100

Quarter Page Personal ad: \$55

Eighth Page Personal ad: \$30

Program Ad Information/Specs:

Full Page - 4.5 x 7.5 inches

Half Page - 4.5 x 3.75 inches

Quarter Page - 4.5 x 1.875 inches

Eighth Page - 2.5 x 1.875 inches

Please send ads as .pdf or high quality .tiff or .jpg file.

Any format except publisher files. Email if you need help.

Send electronic artwork to:

Tony Rainey ▪ Rain Design Studio

918.557.8400 ▪ abrainey@gmail.com

(If you have questions or need help with your ad please call, text or email me)

Payment Options:

Payment & Artwork due by October 1, 2017

Amount Enclosed: \$ _____

(Please make checks payable to NOAH)

or Paypal: Name _____ email _____

Send completed form, payment to:

Brian Babcock

(817) 653-0656 or NOAHBasketballAD@gmail.com

NOAH Basketball

6904 S. 309th E. Ave.

Broken Arrow, OK 74014